



Aloha and thank you for considering participating in the *9th Annual Don the Beachcomber Mai Tai Festival; BATTLE OF THE BBQ!*

The festival will be held on the grounds of the Royal Kona Resort on August 19, 2017. It's all about Mai Tai's, Don the Beachcomber, Tiki culture and island fun! There is no fee to participate and you will be given \$100 to offset your costs. What you create with it is your ticket to winning the PEOPLE's CHOICE award(s)

2 GRAND PRIZES: 5-night stay for two at Royal Lahaina Resort in deluxe ocean view room, 2 tickets to the Royal Lahaina luau, food and beverage credit of \$500 and 2 RT Air Travel from Kona to Kahului plus a round of golf for two at Kaanapali Golf course! Please provide at least 300 taster pieces; we are shooting for 500 attendees.

You have free creative expression for your dish and booth; however, we might recommend promoting Big Island spirit and lighthearted fun – as this event is about the fun that Mai Tai's create! Keep in mind our theme when styling out your booth – again, HAVE FUN with this one!

Event electricity is limited; please do not plan on using high current appliances. Please contact us immediately if your entry requires significant electricity use on-site.

Your food booth:

*****You must use Sammy Hagar Beach Bar Rum or Sammy Hagar Red Head Rum in your sauce, rub or marinate. The Royal Kona Resort will provide you one bottle of rum to practice with. You are responsible for any more if needed*****

1. Two (2) tables with cloths will be provided - **PLEASE DECORATE**....remember Mai Tai's, Tikis, hula girls, palm trees, island icons....
2. Please advise if you DO NOT have a charcoal grill and one will be provided for your use.
3. We will provide forks, napkins, plates.
4. Please bring all serving utensils, lights, extension cords etc. necessary for your booth.
5. Food safety regulations require that you bring 10X10 Tent and lights; Please advise if you do not have a tent and we will work to provide one for you.
6. Royal Kona will provide your booth with hand sanitation per regulations

SET UP/BREAK DOWN:

1. Set up can begin anytime after 8am with doors opening at 11 am; your tasters should be ready by 11am
2. You will be assigned a booth number prior to your arrival and booths will be marked accordingly
3. The booths will shut down at 2pm

CONTEST RUN-DOWN:

1. Guests will be given one (1) ballot for voting purposes and will choose one grand prize winner
2. Our panel of esteemed judges will choose the second grand prize winner.
3. It's BATTLE OF THE BBQ...A Charcoal BBQ must be used for some element of your taster.
4. Royal Kona Resort is happy to be hosting and participating in the event this year and will not be eligible to accept votes.
5. Guests will need purchase scrip for use in purchasing your tasters. 2 scrip (\$2.00) per taster.

Event Participation Form:

Chef: _____

Establishment: _____

Phone: _____

E-mail: _____

Taster name: _____

Number of Tables Required (0-2) _____

Electricity Required (Y/N) _____

Purpose: _____

Electricity is limited; please try to serve without the need for electricity, mahalo!

Estimated time of Arrival: _____

Tent needed (Y/N): _____

***Please attach chef's photo & bio for promotional material**

Thank you for participating in this fun event....your establishment will have first right of refusal to participate in the:

9th Annual Don the Beachcomber Mai Tai Festival!

REMINDER: Please bring tent (if possible), all serving utensils, lights, extension cords etc... Please call ahead if you anticipate any extraordinary needs. Mahalo!

**PS : DON'T FORGET TO TELL YOUR FRIENDS
AND FAMILY ABOUT THIS EVENT!**

PLEASE FAX THIS FORM TO JEFF ISBISTER at 808-930-3254 by July 15, 2017 or call Jeff at 808-329-3111 ext. 6239 or Maria Claravall at 808-930-3263 for more information.

